



**TEAM NAME: Piedmont TriadWorks**

<p><b>ACTIVITY or ACTION:</b></p> <ul style="list-style-type: none"> <li>• <b>Enhanced internal and external regional communication between Workforce Development Boards, WIRED and Economic Development</b></li> <li>• <b>Build Board capacity to facilitate vertical transformation from board to mailroom in the Piedmont Triad area.</b></li> </ul>	
<p><b>CATEGORY (Select One):</b></p> <p><input checked="" type="checkbox"/> Workforce System Structure and Governance      <input type="checkbox"/> Understanding the Talent Pool</p> <p><input checked="" type="checkbox"/> Diversification of Workforce Funding      <input type="checkbox"/> Leadership and Change Mgmt.</p> <p><input checked="" type="checkbox"/> Service Delivery Strategies for One-Stop Career Centers      <input type="checkbox"/> Other</p>	
<p><b>WHO</b> - <i>Identify who will take the lead in accomplishing this action item? For the purposes of informing others, include their complete contact information.</i></p>	<p>Nancy Borrell, Executive Director DavidsonWorks, Inc.</p> <p>915 Greensboro Street Lexington NC, 27293</p> <p>(336) 242-2068</p>
<p><b>SUCCESS FACTORS</b> - <i>What are the key factors that will determine success? What are the salient points that should be considered when implementing your strategy? What barriers or challenges to success might exist? Finish statements like "This won't work unless we..." or "To be successful, we must..."</i></p>	<ul style="list-style-type: none"> <li>• To be successful we must share the same vision. This includes the development of the Regional Branding for TriadWorks.</li> <li>• To be successful we have regional work plans in the business services area such as the regional virtual job fair fee for service; OJT projects, rapid response, profiling, virtual one stop, etc.</li> <li>• To be successful we must have an enhanced workforce development and economic development communication conducive to an on-going collaborative relationship.</li> <li>• To be successful we must have the economic development entity bring their goals to the table and see</li> </ul>



## ACTION PLANNING TOOL



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	<p>commonalities of strategic planning among entities.</p>
<p><b>TIMETABLE</b> - <i>What is a reasonable deadline to complete this action item? Are their barriers or unknown factors that will make it difficult to establish a deadline? How will you address these challenges? Identify interim benchmarks and key dates for this activity or action.</i></p>	<ul style="list-style-type: none"> <li>• Early summer 2008 we expect for business service staff to work together to roll out the virtual job fair fee for service initiative.</li> <li>• Our Regional collaboration branding our TriadWorks Virtual Job Fair Website will be in place by July.</li> <li>• The main barrier is not having the right financial management infrastructure in place for success.</li> <li>• We will address this barrier by requesting technical assistance from DOL and successful fee for service operations in the country such as Workforce Essentials and Worksource.</li> <li>• We need capacity building funds from WIRED or other DOL sources to bring these best practices to our region. The Board Directors estimate around \$250,000 per local area.</li> </ul>
<p><b>MEASURING SUCCESS</b> - <i>How will you know when your action item or strategy has succeeded? What benchmarks or measurements can you put in place to judge or gauge your success? What outcomes or accomplishments are expected once this goal has been reached? You may want to consider</i></p>	<p><b>Internal Communication</b></p> <ul style="list-style-type: none"> <li>• Monthly communications among 5 board directors is maintained and a support system network is developed.</li> </ul>



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*answering the question: "What difference does this make?"*

- Board directors deal effectively with real issues and make decisions and share information.
- Share our Strategic goals among the boards for commonalities to work together toward vertical transformation.
- Where service areas share responsibility, a greater consistency of policies is developed, such as business services plans.
- Joint regional activities are implemented and there is a greater dissemination of information among our collaborative.

**External Communication**

- Better coordination of WIRED and other workforce meetings, such as the business and industry round tables, to be inclusive of a broad array of workforce/economic development agencies/entities.
- A transition plan is in place so that at the end of the WIRED grant, board directors are better able to sustain the objectives and accomplishments of the WIRED initiative.

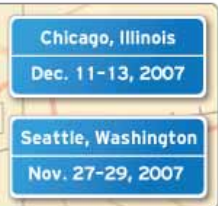


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	<ul style="list-style-type: none"> <li>• Points of contacts are established for industry clusters to facilitate and aid in the clusters round table process. Each Director will become an expert in their assigned cluster and will share cluster information among the regional collaborative. We specifically recommend dividing the current clusters as follows: Distribution and Logistics – Lillian Plummer, Guilford County, Nancy Borrell, Advanced Manufacturing, Althea Hairston, Allied Health and Janice Scarborough, Creative &amp; Performing Arts.</li> <li>• The workforce portal is better utilized to support communication. If individuals are not able to attend a meeting in person information sharing occurs. Access everybody’s websites, boards, joblinks, etc. is enabled.</li> <li>• A Regional Transformation Forum is conducted to promote regional collaboration for capacity building for the next 2 years.</li> </ul>
<p><b>TECHNICAL ASSISTANCE</b> – <i>What types of technical assistance do you anticipate needing to accomplish this action item?</i></p>	<ul style="list-style-type: none"> <li>• Developing a sound financial infrastructure for our Regional Virtual Job Fair Fee for Service Operation</li> <li>• Duplicating Transformation Forum experience in our region bringing key stakeholders including, staff, board members, elected officials</li> </ul>



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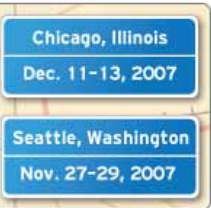


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	<p>and partners, etc.</p> <ul style="list-style-type: none"> <li>• Bringing Transformation Forum Consultants to our region to share best practices with our regional collaborative staff such as shifting to a Business driven customized training model from traditional ITA's; design of a comprehensive Job Readiness Program; techniques to assess and implement multiple approaches to providing customer services; Virtual One-Stop models; and community outreach models.</li> <li>• Regional and Local area Cost Sharing Agreements</li> </ul>
<p><b>COMMENTS</b> - Use this section to add any other notes or comments that pertain to this action item.</p>	<p>It is critical that the boards receive funding to support regional collaboration initiatives such as:</p> <ul style="list-style-type: none"> <li>• Development of the TriadWorks website and communications materials that create regional awareness regarding tools for business.</li> <li>• Allocate funds to support a Regional Project Staff that would be hired by a WDB in the region.</li> <li>• Training and travel budget for benchmarking best transformation practices.</li> <li>• Funding to assume the Virtual Job Fair License from Brevard Florida</li> </ul>



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	prior to our roll out in July 2008.
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